



# Text Mining

using the

# Nonnegative Matrix Factorization

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# Outline

## Traditional IR

- Vector Space Model (1960s and 1970s)
- Latent Semantic Indexing (1990s)
- Nonnegative Matrix Factorization (2000)



# Vector Space Model (1960s and 1970s)



## Gerard Salton's Information Retrieval System

SMART: System for the Mechanical Analysis and Retrieval of Text  
(Salton's Magical Automatic Retriever of Text)

- turn  $n$  textual documents into  $n$  document vectors  $\mathbf{d}_1, \mathbf{d}_2, \dots, \mathbf{d}_n$
- create term-by-document matrix  $\mathbf{A}_{m \times n} = [\mathbf{d}_1 | \mathbf{d}_2 | \dots | \mathbf{d}_n]$
- to retrieve info., create query vector  $\mathbf{q}$ , which is a pseudo-doc



# Vector Space Model (1960s and 1970s)



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GOAL: find doc.  $\mathbf{d}_i$  closest to  $\mathbf{q}$

— angular cosine measure used:  $\delta_i = \cos \theta_i = \mathbf{q}^T \mathbf{d}_i / (\|\mathbf{q}\|_2 \|\mathbf{d}_i\|_2)$



# Example from Berry's book

## Terms

T1: Bab(y,ies,y's)

T2: Child(ren's)

T3: Guide

T4: Health

T5: Home

T6: Infant

T7: Guide

T8: Safety

T9: Toddler

## Documents

D1: **Infant & Toddler** First Aid

D2: **Babies & Children's** Room (For Your **Home** )

D3: **Child Safety** at **Home**

D4: Your **Baby's Health & Safety** : From **Infant** to **Toddler**

D5: **Baby Proofing** Basics

D6: Your **Guide** to Easy Rust **Proofing**

D7: Beanie **Babies** Collector's **Guide**



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## Documents

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- D5: Baby Proofing Basics
- D6: Your Guide to Easy Rust Proofing
- D7: Beanie Babies Collector's Guide

$$\mathbf{A} = \begin{matrix} & d_1 & d_2 & d_3 & d_4 & d_5 & d_6 & d_7 \\ \begin{matrix} t_1 \\ t_2 \\ t_3 \\ t_4 \\ t_5 \\ t_6 \\ t_7 \\ t_8 \\ t_9 \end{matrix} & \begin{pmatrix} 0 & 1 & 0 & 1 & 1 & 0 & 1 \\ 0 & 1 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 & 0 & 0 & 0 \\ 0 & 1 & 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 1 & 0 \\ 0 & 0 & 1 & 1 & 0 & 0 & 0 \\ 1 & 0 & 0 & 1 & 0 & 0 & 0 \end{pmatrix} & \mathbf{q} = \begin{bmatrix} 1 \\ 0 \\ 0 \\ 1 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{bmatrix} & \delta = \begin{bmatrix} \delta_1 \\ \delta_2 \\ \delta_3 \\ \delta_4 \\ \delta_5 \\ \delta_6 \\ \delta_7 \end{bmatrix} = \begin{bmatrix} 0 \\ .5774 \\ 0 \\ .8944 \\ .7071 \\ 0 \\ .7071 \end{bmatrix}
 \end{matrix}$$



# Strengths and Weaknesses of VSM

## Strengths

- $\mathbf{A}$  is sparse
- $\mathbf{q}^T \mathbf{A}$  is fast and can be done in parallel
- relevance feedback:  $\tilde{\mathbf{q}} = \delta_1 \mathbf{d}_1 + \delta_3 \mathbf{d}_3 + \delta_7 \mathbf{d}_7$

## Weaknesses

- synonyms and polysems—noise in  $\mathbf{A}$
- decent performance
- basis vectors are standard basis vectors  $\mathbf{e}_1, \mathbf{e}_2, \dots, \mathbf{e}_m$ , which are orthogonal  $\Rightarrow$  independence of terms



# Latent Semantic Indexing (1990s)



Susan Dumais's improvement to VSM = LSI

Idea: use low-rank approximation to **A** to filter out noise

- Great Idea! 2 patents for Bell/Telcordia
  - Computer information retrieval using latent semantic structure. U.S. Patent No. 4,839,853, June 13, 1989.
  - Computerized cross-language document retrieval using latent semantic indexing. U.S. Patent No. 5,301,109, April 5, 1994.

(Resource: USPTO <http://patft.uspto.gov/netahtml/srchnum.htm>)





# SVD

$\mathbf{A}_{m \times n}$ : rank  $r$  term-by-document matrix

- SVD:  $\mathbf{A} = \mathbf{U}\mathbf{\Sigma}\mathbf{V}^T = \sum_{i=1}^r \sigma_i \mathbf{u}_i \mathbf{v}_i^T$
- LSI: use  $\mathbf{A}_k = \sum_{i=1}^k \sigma_i \mathbf{u}_i \mathbf{v}_i^T$  in place of  $\mathbf{A}$
- Why?
  - reduce storage when  $k \ll r$
  - filter out uncertainty, so that performance on text mining tasks (e.g., query processing and clustering) improves



# What's Really Happening?

## Change of Basis

using truncated SVD  $\mathbf{A}_k = \mathbf{U}_k \mathbf{\Sigma}_k \mathbf{V}_k^T$

- Original Basis: docs represented in Term Space using Standard Basis  $S = \{\mathbf{e}_1, \mathbf{e}_2, \dots, \mathbf{e}_m\}$
- New Basis: docs represented in smaller Latent Semantic Space using Basis  $B = \{\mathbf{u}_1, \mathbf{u}_2, \dots, \mathbf{u}_k\}$  ( $k \ll \min(m, n)$ )

$$\begin{array}{l} \text{nonneg.} \\ \text{entries} \end{array} \begin{pmatrix} \text{doc}_1 \\ \vdots \\ \mathbf{A}_{*1} \\ \vdots \end{pmatrix}_{m \times 1} \approx \begin{bmatrix} \vdots \\ \mathbf{u}_1 \\ \vdots \end{bmatrix} \sigma_1 v_{11} + \begin{bmatrix} \vdots \\ \mathbf{u}_2 \\ \vdots \end{bmatrix} \sigma_2 v_{12} + \dots + \begin{bmatrix} \vdots \\ \mathbf{u}_k \\ \vdots \end{bmatrix} \sigma_k v_{1k}$$



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- still use **angular cosine** measure

$$\delta_i = \cos \theta_i = \mathbf{q}^T \mathbf{d}_i / (\|\mathbf{q}\|_2 \|\mathbf{d}_i\|_2) = \mathbf{q}^T \mathbf{A}_k \mathbf{e}_i / (\|\mathbf{q}\|_2 \|\mathbf{A}_k \mathbf{e}_i\|_2)$$

$$= \mathbf{q}^T \mathbf{U}_k \Sigma_k \mathbf{V}_k^T \mathbf{e}_i / (\|\mathbf{q}\|_2 \|\Sigma_k \mathbf{V}_k^T \mathbf{e}_i\|_2)$$



# Properties of SVD

- basis vectors  $\mathbf{u}_i$  are orthogonal

- $u_{ij}, v_{ij}$  are mixed in sign

$$\underset{\text{nonneg}}{\mathbf{A}_k} = \underset{\text{mixed}}{\mathbf{U}_k} \underset{\text{nonneg}}{\Sigma_k} \underset{\text{mixed}}{\mathbf{V}_k^T}$$

- $\mathbf{U}, \mathbf{V}$  are dense

- *uniqueness*—while there are many SVD algorithms, they all create the same (truncated) factorization

- of all rank- $k$  approximations,  $\mathbf{A}_k$  is optimal (in Frobenius norm)

$$\|\mathbf{A} - \mathbf{A}_k\|_F = \min_{\text{rank}(\mathbf{B}) \leq k} \|\mathbf{A} - \mathbf{B}\|_F$$



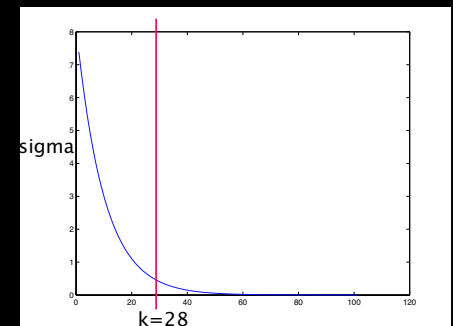
# Strengths and Weaknesses of LSI

## Strengths

- using  $\mathbf{A}_k$  in place of  $\mathbf{A}$  gives improved performance
- dimension reduction considers only essential components of term-by-document matrix, filters out noise
- best rank- $k$  approximation

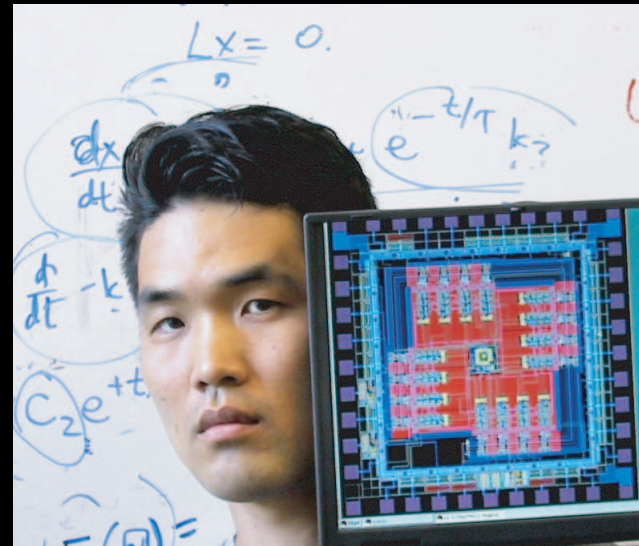
## Weaknesses

- storage— $\mathbf{U}_k$  and  $\mathbf{V}_k$  are usually completely dense
- interpretation of basis vectors  $\mathbf{u}_i$  is impossible due to mixed signs
- good truncation point  $k$  is hard to determine
- orthogonality restriction





# Nonnegative Matrix Factorization (2000)



## Daniel Lee and Sebastian Seung's Nonnegative Matrix Factorization

Idea: use low-rank approximation with nonnegative factors to improve LSI

$$\mathbf{A}_k = \mathbf{U}_k \Sigma_k \mathbf{V}_k^T$$

*nonneg*      =      *mixed*      *nonneg*      *mixed*

$$\mathbf{A}_k = \mathbf{W}_k \mathbf{H}_k$$

*nonneg*      =      *nonneg*      *nonneg*



# Better Basis for Text Mining

## Change of Basis

using NMF  $\mathbf{A}_k = \mathbf{W}_k \mathbf{H}_k$ , where  $\mathbf{W}_k, \mathbf{H}_k \geq 0$

- Use of NMF: replace  $\mathbf{A}$  with  $\mathbf{A}_k = \mathbf{W}_k \mathbf{H}_k$  ( $\mathbf{W}_k = [\mathbf{w}_1 | \mathbf{w}_2 | \dots | \mathbf{w}_k]$ )
- New Basis: docs represented in smaller Topic Space using Basis  $B = \{\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_k\}$  ( $k \ll \min(m, n)$ )

$$\begin{array}{l} \text{nonneg.} \\ \text{entries} \end{array} \begin{pmatrix} \text{doc}_1 \\ \vdots \\ \mathbf{A}_{*1} \\ \vdots \end{pmatrix}_{m \times 1} \approx \begin{bmatrix} \vdots \\ \mathbf{w}_1 \\ \vdots \end{bmatrix} h_{11} + \begin{bmatrix} \vdots \\ \mathbf{w}_2 \\ \vdots \end{bmatrix} h_{21} + \dots + \begin{bmatrix} \vdots \\ \mathbf{w}_k \\ \vdots \end{bmatrix} h_{k1}$$



# Properties of NMF

- basis vectors  $\mathbf{w}_i$  are not  $\perp \Rightarrow$  can have overlap of topics
- can restrict  $\mathbf{W}$ ,  $\mathbf{H}$  to be sparse
- $\mathbf{W}_k, \mathbf{H}_k \geq 0 \Rightarrow$  immediate interpretation (additive parts-based rep.)

**EX:** large  $w_{ij}$ 's  $\Rightarrow$  basis vector  $\mathbf{w}_i$  is mostly about terms  $j$

**EX:**  $h_{i1}$  how much  $doc_1$  is pointing in the “direction” of topic vector  $\mathbf{w}_i$

$$\mathbf{A}_k \mathbf{e}_1 = \mathbf{W}_k \mathbf{H}_{*1} = \begin{bmatrix} \vdots \\ \mathbf{w}_1 \\ \vdots \end{bmatrix} h_{11} + \begin{bmatrix} \vdots \\ \mathbf{w}_2 \\ \vdots \end{bmatrix} h_{21} + \cdots + \begin{bmatrix} \vdots \\ \mathbf{w}_k \\ \vdots \end{bmatrix} h_{k1}$$

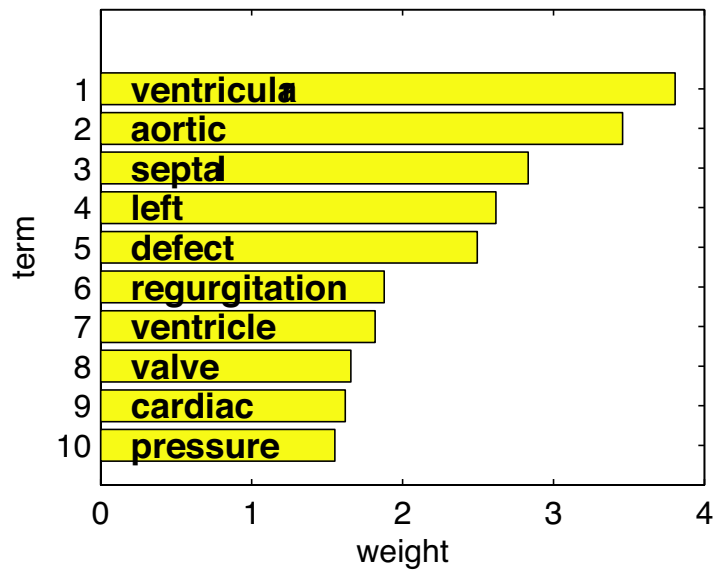




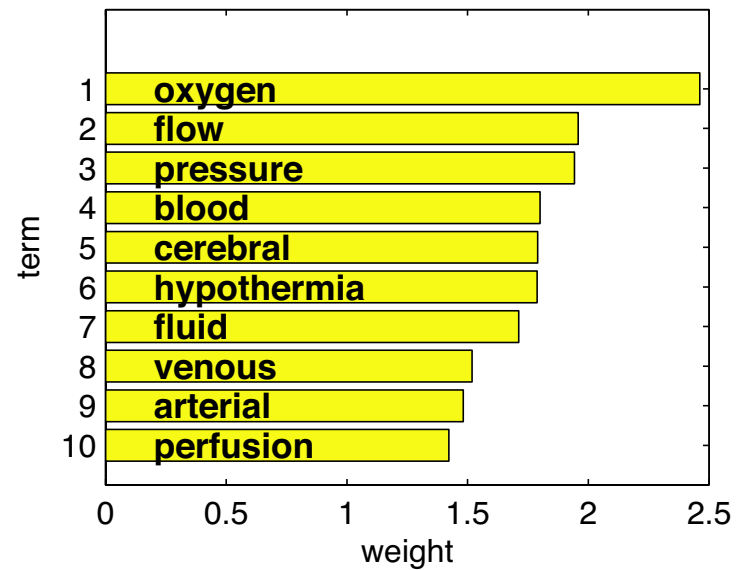
# Interpretation of Basis Vectors

MED dataset ( $k = 10$ )

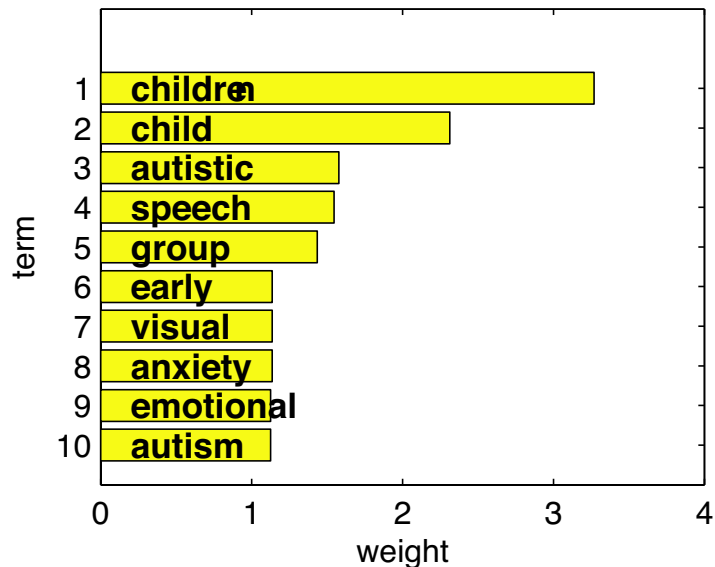
Highest Weighted Terms in Basis Vector  $W_1$



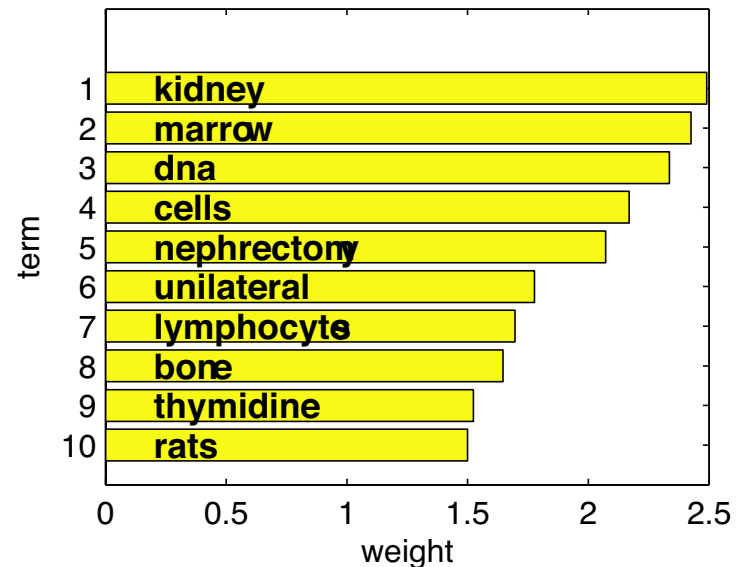
Highest Weighted Terms in Basis Vector  $W_2$



Highest Weighted Terms in Basis Vector  $W_5$



Highest Weighted Terms in Basis Vector  $W_6$





# Interpretation of Basis Vectors

MED dataset ( $k = 10$ )

$$\mathbf{doc}_5 \approx \begin{pmatrix} \mathbf{w}_9 \\ \text{fatty} \\ \text{glucose} \\ \text{acids} \\ \text{ffa} \\ \text{insulin} \\ \vdots \end{pmatrix} .1646 + \begin{pmatrix} \mathbf{w}_6 \\ \text{kidney} \\ \text{marrow} \\ \text{dna} \\ \text{cells} \\ \text{neph.} \\ \vdots \end{pmatrix} .0103 + \begin{pmatrix} \mathbf{w}_7 \\ \text{hormone} \\ \text{growth} \\ \text{hgh} \\ \text{pituitary} \\ \text{mg} \\ \vdots \end{pmatrix} .0045 + \dots$$



# NMF Literature

Papers report NMF is

$\cong$  LSI for query processing



# NMF Literature

Papers report NMF is

- ≈ LSI for query processing
- ≈ LSI for document clustering



# NMF Literature

Papers report NMF is

- ≈ LSI for query processing
- ≈ LSI for document clustering
- > LSI for interpretation of elements of factorization



# NMF Literature

Papers report NMF is

- ≈ LSI for query processing
- ≈ LSI for document clustering
- > LSI for interpretation of elements of factorization
- > LSI potentially in terms of storage (sparse implementations)



# NMF Literature

Papers report NMF is

- ≈ LSI for query processing
- ≈ LSI for document clustering
- > LSI for interpretation of elements of factorization
- > LSI potentially in terms of storage (sparse implementations)
- most NLP algorithms require  $O(kmn)$  computation per iteration



# Computation of NMF

(Lee and Seung 2000)

MEAN SQUARED ERROR OBJECTIVE FUNCTION

$$\min \|\mathbf{A} - \mathbf{WH}\|_F^2 \quad s.t. \quad \mathbf{W}, \mathbf{H} \geq 0$$

## Nonlinear Optimization Problem

- convex in  $\mathbf{W}$  or  $\mathbf{H}$ , but not both  $\Rightarrow$  can't get global min
- huge # unknowns:  $mk$  for  $\mathbf{W}$  and  $kn$  for  $\mathbf{H}$   
(EX:  $\mathbf{A}_{70K \times 1K}$  and  $k=10$  topics  $\Rightarrow$  800K unknowns)
- above objective is one of many possible
- convergence to local min only guaranteed for some algorithms





# Computation of NMF

(Lee and Seung 2000)

MEAN SQUARED ERROR OBJECTIVE FUNCTION

$$\min \| \mathbf{A} - \mathbf{WH} \|_F^2 \quad s.t. \quad \mathbf{W}, \mathbf{H} \geq 0$$

---

```
W = abs(randn(m,k));  
H = abs(randn(k,n));  
for i = 1 : maxiter  
    H = H .* (WTA) ./ (WTWH + 10-9);  
    W = W .* (AHT) ./ (WHHT + 10-9);  
end
```

---

Many parameters affect performance (k, obj. function, sparsity constraints, algorithm, etc.).

— NMF is not unique!



# NMF Algorithm: Berry et al. 2004

GRADIENT DESCENT-CONSTRAINED LEAST SQUARES

---

**W** = abs(randn(m,k)); (scale cols of **W** to unit norm)

**H** = zeros(k,n);

for i = 1 : maxiter

**CLS** for j = 1 : #docs, solve

$$\min_{\mathbf{H}_{*j}} \|\mathbf{A}_{*j} - \mathbf{W}\mathbf{H}_{*j}\|_2^2 + \lambda \|\mathbf{H}_{*j}\|_2^2$$

$$\text{s.t. } \mathbf{H}_{*j} \geq 0$$

**GD** **W** = **W** .\* (**AH**<sup>T</sup>) ./ (**WHH**<sup>T</sup> + 10<sup>-9</sup>); (scale cols of **W**)

end

---



# NMF Algorithm: Berry et al. 2004

GRADIENT DESCENT-CONSTRAINED LEAST SQUARES

$\mathbf{W} = \text{abs}(\text{randn}(m,k));$  (scale cols of  $\mathbf{W}$  to unit norm)

$\mathbf{H} = \text{zeros}(k,n);$

for  $i = 1 : \text{maxiter}$

$\text{CLS}$  for  $j = 1 : \#docs$ , solve

$$\min_{\mathbf{H}_{*j}} \|\mathbf{A}_{*j} - \mathbf{W}\mathbf{H}_{*j}\|_2^2 + \lambda \|\mathbf{H}_{*j}\|_2^2$$

$$\text{s.t. } \mathbf{H}_{*j} \geq 0$$

    solve  $(\mathbf{W}^T\mathbf{W} + \lambda \mathbf{I}) \mathbf{H} = \mathbf{W}^T\mathbf{A}$  for  $\mathbf{H}$  (small  $k \times k$  system solve)

$\text{GD}$   $\mathbf{W} = \mathbf{W} .* (\mathbf{A}\mathbf{H}^T) ./ (\mathbf{W}\mathbf{H}\mathbf{H}^T + 10^{-9});$  (scale cols of  $\mathbf{W}$ )

end

- convergence to local min not guaranteed, but works well in practice
- objective function tails off after 15-30 iterations



# Strengths and Weaknesses of NMF

## Strengths

- Great Interpretability
- Performance for query processing/clustering comparable to LSI
- Sparsity of factorization allows for significant storage savings
- Scalability good as  $k$ ,  $m$ ,  $n$  increase
- possibly faster computation time than SVD

## Weaknesses

- Factorization is not unique  $\Rightarrow$  dependency on algorithm and parameters
- Convergence, when guaranteed, only to local min



# Basis Vectors & Random Initialization

(gd-cls  $\lambda = 2$ , 50 iter. on REUTERS10)

$W_1$	$W_2$	$W_3$	$W_4$	$W_5$	$W_6$	$W_7$	$W_8$	$W_9$	$W_{10}$
MIN	A=22658	seed=59							
+tonne	+billion	+share	stg	mln-mln	gulf	+dollar	+oil	+loss	+trade
+wheat	+year	+offer	+bank	cts	iran	+rate	opec	+profit	japan
+grain	+earn	+company	money	mln	+attack	+curr.	+barrel	oper	japanese
+crop	+qrtr	+stock	+bill	shr	+iranian	+bank	bpd	+exclude	+tariff
corn	+rise	+sharehol.	+market	+net	+ship	yen	crude	+net	+import
agricul.	pct	+common	england	avg	+tanker	monetary	+price	dlrs	reagan



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+tonne	+billion	+share	stg	mln-mln	gulf	+dollar	+oil	+loss	+trade
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+crop	+qtrtr	+stock	+bill	shr	+iranian	+bank	bpd	+exclude	+tariff
corn	+rise	+sharehol.	+market	+net	+ship	yen	crude	+net	+import
agricul.	pct	+common	england	avg	+tanker	monetary	+price	dlrs	reagan
<b>AVER</b>	A=22688	seed=1							
+tonne	+billion	+share	stg	+rate	analy.	+dollar	+oil	+loss	+trade
+wheat	+quarter	+offer	+bank	+bank	+market	+curr.	+barrel	cts	japan
+grain	+earn	+stock	money	+econom.	+sell	yen	opec	mln	japanese
+crop	+year	+company	+bill	+fed	+firm	+paris	bpd	+net	+tariff
corn	+rise	+common	london	+cut	+business	japan	crude	shr	+import
usda	dlrs	+sharehol.	england	+pct	+wall	+exhch.	+price	mln2	u.s.a



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+tonne	+billion	+share	stg	mln-mln	gulf	+dollar	+oil	+loss	+trade
+wheat	+year	+offer	+bank	cts	iran	+rate	opec	+profit	japan
+grain	+earn	+company	money	mln	+attack	+curr.	+barrel	oper	japanese
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agricul.	pct	+common	england	avg	+tanker	monetary	+price	dlrs	reagan
<b>AVER</b>	A=22688	seed=1							
+tonne	+billion	+share	stg	+rate	analy.	+dollar	+oil	+loss	+trade
+wheat	+quarter	+offer	+bank	+bank	+market	+curr.	+barrel	cts	japan
+grain	+earn	+stock	money	econom.	+sell	yen	opec	mln	japanese
+crop	+year	+company	+bill	+fed	+firm	+paris	bpd	+net	+tariff
corn	+rise	+common	london	+cut	+business	japan	crude	shr	+import
usda	dlrs	+sharehol.	england	+pct	+wall	+exhch.	+price	mln-mln	u.s.a
<b>MAX</b>	A=22727	seed=58							
+tonne	+bank	+share	japanes	+rate	gulf	+dollar	+oil	+loss	+trade
+wheat	brazil	+offer	japan	pct	iran	+curr.	+barrel	mln	+import
+grain	+strike	+company	semicon.	+rise	+iranian	yen	opec	cts	+country
+crop	+loan	+stock	tokyo	money	+attack	+central	bpd	+net	+surplus
corn	+billion	dlrs	+chip	econom.	+ship	paris	crude	shr	+deficit
usda	seaman	+sharehol.	+official	+bank	+missile	+bank	+price	+profit	reagan

SVD Acc = 22656 vs. NMF Acc = 22658



# Basis Vectors & SVD Initialization

- NMF algorithm gd-cls only needs to initialize  $\mathbf{W}$ .
- Since Text Miner builds SVD basis vectors  $\mathbf{U}$  (from  $\mathbf{A}_k = \mathbf{U}\Sigma\mathbf{V}^T$ ), and  $\mathbf{U}$  is optimal basis in some sense . . .

can we use  $\mathbf{U}$  to initialize  $\mathbf{W}$ ?

- Does this improve convergence rate?
- Does this improve accuracy, i.e., does gd-cls converge to better local min?





# Basis Vectors & SVD Initialization

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can we use  $\mathbf{U}$  to initialize  $\mathbf{W}$ ?

- Does this improve convergence rate? **No**, on aver., 30 iter.
- Does this improve accuracy, i.e., does gd-cls converge to better local min? **No**



# Basis Vectors & SVD Initialization

## How should we use $\mathbf{U}$ to initialize $\mathbf{W}$ ?

- Column  $i$  of  $\mathbf{U}$  contains +, −, 0 values. Maybe this means that basis vector  $i$  is positively and negatively correlated with terms.
  - $\mathbf{W}_0 = \mathbf{U} > 0$  (initialize basis vectors to terms with + correlation)
  - $\mathbf{W}_0 = \mathbf{U} < 0$  (initialize basis vectors to terms with − correlation)
  - $\mathbf{W}_0 = \text{abs}(\mathbf{U} > .001)$  (initialize basis vectors to terms with any large correlation)



# Basis Vectors & SVD Initialization

## How should we use **U** to initialize **W**?

- Maybe +, – signs in column  $i$  of **U** connote positive and negative correlation with terms.

—  $\mathbf{W}_0 = \mathbf{U} > 0$  (initialize basis vectors to terms with + correlation)  
*Acc=22725*

—  $\mathbf{W}_0 = \mathbf{U} < 0$  (initialize basis vectors to terms with – correlation)  
*Acc=22765*

—  $\mathbf{W}_0 = \text{abs}(\mathbf{U} > .001)$  (initialize basis vectors to terms with any large correlation)  
*Acc=22688*

(Recall: Best *Acc=22658*)



# Basis Vectors & SVD Initialization

## How should we use **U** to initialize **W**?

- Maybe +, – signs in column  $i$  of **U** connote positive and negative correlation with terms.

—  $\mathbf{W}_0 = \mathbf{U} > 0$  (initialize basis vectors to terms with + correlation)  
*Acc=22725*

—  $\mathbf{W}_0 = \mathbf{U} < 0$  (initialize basis vectors to terms with – correlation)  
*Acc=22765*

—  $\mathbf{W}_0 = \text{abs}(\mathbf{U} > .001)$  (initialize basis vectors to terms with any large correlation)  
*Acc=22680*

*(Recall: Best Acc=22658)*

Mixed signs in **U** make correspondence with **W** impossible. They are completely different bases built from completely different philosophies.



# Basis Vectors & SVD Initialization

- Wilds has shown Concept/Centroid Decomposition makes for good initialization. (unfortunately, too expensive: 26 sec., which is > gd-cls)

Can we use SVD output to form cheap centroid basis vectors?



# Basis Vectors & SVD Initialization

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Can we use SVD output to form cheap centroid basis vectors?

Yes. Use low dimension  $\mathbf{V}^T$  to cluster documents.

- Run clustering algorithm on  $\mathbf{V}_{n \times k}$ . (EX: k-means on  $\mathbf{V}_{9,248 \times 10}$ )
- Locate documents (cols of  $\mathbf{A}$ ) corresponding to clusters of  $\mathbf{V}$ . (EX: cluster 1 =  $[\mathbf{A}_1, \mathbf{A}_5, \mathbf{A}_9]$ , etc.)
- Compute centroid of these document clusters.  
(EX:  $\mathbf{C}_1 = \mathbf{A}_1 + \mathbf{A}_5 + \mathbf{A}_9$ )



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Results when  $\mathbf{W}_0 = [\mathbf{C}_1 | \cdots | \mathbf{C}_k]$

- Time: clustering on  $\mathbf{V}^T$  about 1 sec. + 15 sec. for NMF gd-cls.
- Acc: 22666, slightly better than average random  $\mathbf{W}_0$  case.



# Basis Vectors & Centroid Initialization

(gd-cls  $\lambda = 2$ , 50 iter. on REUTERS10)

$W_1$	$W_2$	$W_3$	$W_4$	$W_5$	$W_6$	$W_7$	$W_8$	$W_9$	$W_{10}$
<b>centroids</b>									
+tonne	+billion	+share	+comp	cts	iran	+bank	+oil	+loss	+trade
+wheat	+earn	+offer	pct	shr	+gulf	+rate	+barrel	oper	japan
+grain	+qrtr	+company	+bank	mln	+attack	money	opec	+profit	japanese
corn	+year	+stock	dlrs	+net	+iranian	+market	bpd	cts	+offic.
+crop	dlrs	pct	+type	mln2	+missile	+dollar	crude	mln	+tariff
agricul.	+rise	+common	inc	+rev	+ship	central	+price	+net	+import
<b>MIN</b>	<b>A=22658</b>	<b>seed=59</b>							
+tonne	+billion	+share	stg	mln2	gulf	+dollar	+oil	+loss	+trade
+wheat	+year	+offer	+bank	cts	iran	+rate	opec	+profit	japan
+grain	+earn	+company	money	mln	+attack	+curr.	+barrel	oper	japanese
+crop	+qrtr	+stock	+bill	shr	+iranian	+bank	bpd	+exclude	+tariff
corn	+rise	+sharehol.	+market	+net	+ship	yen	crude	+net	+import
agricul.	pct	+common	england	avg	+tanker	monetary	+price	dlrs	reagan





# Future Work

- Other algorithms: quasi-Newton methods
- New NLP objective: pseudo NMF, discrete NMF